

# EMMA ECHOLS

DESIGNER

[www.emmaechols.com](http://www.emmaechols.com)

## CONTACT

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706.962.7889

## SKILLS

Branding  
Social Media  
Keyart Comps  
Motion Design  
Typography  
Logos  
Video Capture  
Photo Editing

## PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe Premiere  
Adobe InDesign  
HTML/CSS  
Power Point/Keynote  
Microsoft Suite  
Miro  
Jira/Job Tracking

## RELEVANT EXPERIENCE

### Blizzard

November 2022 - Current  
Graphic Designer

At Blizzard, I heavily supported marketing campaigns for the Diablo IV launch with online, social, and print ads. After launch, I have moved to also supporting Diablo Immortal through ad design and in-game video capture.

### Ubisoft

October 2020 - October 2022  
Full Time Graphic Designer

My primary responsibility was to create marketing toolkits from the ground up which were referenced by worldwide teams to create bundles and assets for digital platforms and physical stores. I also orchestrated content creator graphics packages, swag boxes, video endcards, logos, and keyart comps.

May 2019 - October 2020

Freelance Marketing Designer

While freelancing, I primarily designed marketing bundles for digital and physical store placements. I also shadowed art directors on creating assets for special seasonal events and creator events.

### Super Evil Megacorp

June 2017 - March 2019

Senior Designer

At SEMC, I managed all visual design for marketing, advertising, partnerships, and social media, as well as supported monetization and editorial teams with graphics.

## EDUCATION

### Rochester Institute of Technology

Bachelors of Fine Arts in Graphic Design

Minor in Art History

December 2016

GPA: 3.8



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